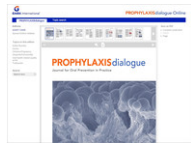


Publications



PROPHYLAXISdialogue Online

This is an online version of the "Prophylaxedialog" periodical for dentists. This medium represents the Internet version of the European magazine for dentists with the same name on the German corporate website as well as its international counterpart (www.gaba.com).

In contrast to the print version, the online issue has comprehensive bibliographical references and is supplemented by audiovisual material (such as from congresses). Not only the user friendliness and interactivity of both applications is new but also the fact that they are updated continuously.

» [Open the PROPHYLAXISdialogue Online](#)



"Prophylaxedialog" Journal Addresses the European Dental Profession

Corporate publishing media are justifiably regarded by many of the target groups as primarily a tool for advertising. Indeed many publications, even from renowned companies, would confirm the suspicion that the focus is firmly on the company and its products, the contributions originate exclusively from the staff at the company's PR agency and the design is more evocative of a corporate brochure than a journal. However with "Prophylaxedialog", which is now available across the whole of Europe, and the journals which have been spun off from it, GABA, the specialist for oral care, has broken new ground.

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» [Review Prophylaxedialog \(PDF, 104 kb\)](#)